

## GuestTek.com – Privacy Policy (US)

**Effective date: August 2020**

This Privacy Policy applies to information about you that Guest-tek Interactive Entertainment, Ltd. (“GuestTek”, “we”, “our”, “us”) may obtain when you visit [www.GuestTek.com](http://www.GuestTek.com) (the “Site”). This Privacy Policy describes how we may collect, use, or share information about you; how we safeguard such information; and how you may contact us regarding our privacy practices.

### Collection of personal information

**Information you provide.** We may obtain information that you provide directly to us, or our vendors, when you interact with the Site (e.g., when you use our “Get in Touch” form, apply for a job). This information may include personal information, which is information that can be used to identify you individually, such as your name, address, email address, phone number, company affiliation, and job application information (e.g., resume, educational history).

**Information collected automatically.** We use various tools and technologies like cookies and web server logs to collect information automatically on the Site. This information may include IP addresses, device identifiers, browser characteristics, operating system details, internet service provider details, language preferences, referring URLs, time and length of visits, anonymous traffic data, search history, and pages viewed.

“Cookies” are small data files stored by your web browser on your computer. Cookies may allow a website to recognize a user’s device, record user preferences, track the pages a user clicks on while visiting the website, and identify the website visited immediately beforehand. Most web browsers accept cookies by default, but you may be able to adjust your browser settings to remove or reject cookies. Please note that blocking cookies may affect the availability and functionality of this Site and other websites. Also, disabling cookies may invalidate opt outs that use cookies to recognize devices that have opted out.

We may combine certain automatically collected information with other information we obtain about you, which may include data we obtain from third parties.

Please note that we or third parties may collect personal information about your online activities over time and across different devices and online properties when you use the Site.

Your web browser may have settings that allow you to transmit a “Do Not Track” signal when you visit various websites or use online services. Like many websites, the Site is not designed to respond to “Do Not Track” signals received from browsers. To learn more about “Do Not Track” signals, visit [www.allaboutdnt.com](http://www.allaboutdnt.com).

To find out more about how tracking technologies providers manage the privacy of information in conjunction with delivering targeted or behavioral ads online, and how to opt-out of information collection by these networks, please visit: [optout.aboutads.info](http://optout.aboutads.info), or [optout.networkadvertising.org](http://optout.networkadvertising.org).

**Information collected from other parties.** Our vendors may share with us your personal information that you submit to them. For example, if you apply for a job with us, you may submit personal information to one or more of our vendors that may share your information with us. We may combine information that we have about you with information we obtain from other parties. When you submit information to another



party, you are subject to that other party's terms of use and privacy policies, for which we are not responsible.

### **Use of personal information**

We may use the information we collect about you for various purposes, including to:

- Personalize and improve your experience;
- Respond to emails or other requests, inquiries, comments, or questions;
- Provide customer support;
- Present you with offers tailored to your interests and past activities or usage of the Site;
- Monitor and analyze trends, usage, and activities of visitors to, and users of, the Site;
- Improve the Site, our marketing, and products or services we may offer;
- Contact you regarding your use of the Site or, in our discretion, changes to our policies;
- Provide you with information that we believe may be useful, such as information about products or services offered by us or by others;
- Comply with applicable laws, regulations, or legal process as well as industry standards and our company policies;
- Prevent, investigate, identify, or take any other action with regard to any suspected or actual illegal activity or any activity that violates our Terms of Use; or
- For any other purpose, with your consent.

We also may use the information we obtain about you in other ways for which we provide notice at the time of collection.

### **Sharing of personal information**

We may permit our agents, vendors, consultants, and other service providers to access information we collect about you through the Site to carry out work on our behalf. Vendors use the personal information to which they have access to carry out the purposes for which we shared the information.

We also may share your information: (1) if we are required to do so by law, regulation, or legal process (such as in response to a court order or subpoena or similar government request for information); (2) to fulfill requests by government agencies, including law enforcement authorities; (3) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual illegal activity; (4) to enforce our policies, or to protect legal rights, property, or safety; (5) with third parties, to investigate or address possible criminal or fraudulent activity; or (6) in the event of a joint venture, partnership, merger, or other collaboration with another organization.

We reserve the right to transfer any information we obtain through the Site in the event we sell or transfer all or a portion of our business or assets (e.g., further to a merger, reorganization, liquidation, or any other business transaction, including negotiations of such transactions).

### **Analytics and advertising**

We may use third-party technology to collect and use data in connection with interest-based advertising. These ad technology companies and advertisers may use, store, or access cookies, web beacons, and other storage technologies to collect or receive information from the Site and elsewhere on the Internet and use that information to provide advertising services to us, including interest-based advertising or advertisements targeted to your interests delivered over time and across online services and devices.

We also may use vendors for analytics services. These analytics services may use cookies and other tracking technologies to help us analyze how visitors use the Site. Vendors may store and use information (e.g., your IP address and other usage information) for purposes such as evaluating your use of the Site and compiling statistical reports about activity on the Site.



To find out more about how these analytics services manage the privacy of information in conjunction with delivering ads online and how to opt out of information collection by these networks, visit [youradchoices.com/control](https://youradchoices.com/control) and [optout.networkadvertising.org](https://optout.networkadvertising.org).

For more information on how Google Analytics uses data collected through the Site, visit [www.google.com/policies/privacy/partners](https://www.google.com/policies/privacy/partners). To opt out of Google Analytics cookies, visit [adssettings.google.com](https://adssettings.google.com) and [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout).

Please note that we do not control how other parties manage their opt-out processes.

### **Social features**

Certain features of the Site may permit you to initiate interactions between the Site and other platforms like social networks (for example, to share the Site with your friends). Using these features may allow both GuestTek and the operator of the other platform to access certain information about your use of our Site and theirs, including personal information. You should review the terms, policies, and settings of these other platforms to learn more about their data practices and/or adjust your settings.

### **Linked websites**

The Site may include links to other websites that are not owned or operated by GuestTek. This Privacy Policy does not apply to those websites, which may have their own privacy policies or notices that you should review to understand how they may collect, use, or disclose your personal information. GuestTek is not responsible for the content or privacy practices of any linked websites that it does not control.

### **Security**

We maintain appropriate administrative, technical, and physical safeguards designed to help protect personal information collected or received through the Site. Although we use reasonable efforts to safeguard information, transmission via the Internet is not completely secure and we cannot guarantee the security of your information collected through the Site.

### **California privacy rights**

California's "Shine the Light" law permits customers in California to request certain details about how their "personal information" (as defined by California Civil Code Section 1798.83) is shared with third parties for direct marketing purposes. Under the law, a business must either provide this information or permit California customers to opt in to, or opt out of, this type of sharing.

California residents may have certain rights under the California Consumer Privacy Act, as set forth in our California Consumer Privacy Notice [here](#).

### **Information for users outside the United States**

If you are visiting the Site from outside the United States, please be aware that information we obtain about you will be processed in the United States or in other jurisdictions. By using the Site, you acknowledge your personal information may be transferred to and processed in jurisdictions outside your own as described in this Privacy Policy. Please be aware that the data protection laws and regulations that apply to your personal information transferred to the United States or other countries may be different from the laws in your country of residence.

EU data subjects may click [here](#) to review our EU Website Privacy Policy.

### **Revisions**



This Privacy Policy is subject to change at our discretion. We will indicate changes, including material changes, to the Privacy Policy by updating the “Effective date” at the top of this page. Your continued use of this Site after any update to this Privacy Policy will constitute your acceptance of the changes.

**Contact information**

You may direct comments or questions regarding this Privacy Policy via email to [Privacy@guest-tek.com](mailto:Privacy@guest-tek.com)